

**Eastbrook Church Nations Ministry
Cultural World Views**

| Themes | American | Russian | African | Korean | Chinese | Indian | Middle Eastern | Latino | European Mostly German |
|-------------------------|---|---|--|-----------------------------------|--------------------------|--|---|--|--|
| Relationships | Concern of Individual independent | Community | Community "I belong therefore I am" | Family, school, hometown interest | Key to everything | Family oriented | Community Oriented, dependence | Important Community | Polite, formal, slow & long lasting Non- aggressive |
| Values | Doing Showing results | Soul, inner world | Sense of shame | Being | Traditional | Spirituals | Being, emphasis on Quality | Traditional | Performance Egalitarian values Liberal morally |
| Future | Highly organized Strategic planning | What will be will be | Life after death | It depends on religion | Think about today | Karma Goal oriented | Fate, unstructured | Relative to family | Security, sects, foreigners, concern for safety, global orientation |
| Business | Task Oriented Competitive | Developing-slow process-many barriers, rubber stamp important, red tape prevalent | Mixed Varies | Relationship | Relationships | Competitive exclusive | Cooperative | Less formal | Academics, power, money Non-competitive |
| Family | Distant Disconnected | Close | Extended nuclear | Close connected | The foundation | Well connected | Rooted Connected | Important Extensive | Private Strong bonds interpersonal |
| Authority | Equal Democratic | Mother strong | Great respect for authority | Hierarchy Changing | Father & mother | Class based | Hierarchy dominant | Serious, respected | Hierarchy thru professional position, education, money, neutral |
| (Sex) Gender Roles | Diversity, struggle | Woman dominant | Strict gender roles | Separated Changing | Distinctive roles | Male dominated | Conservative Structured | Male dominant | Non-emotional treat everyone the same, couples cohabitation |
| Money | idol Dominate Resource to achieve dreams | Rich/poor contrast | Irony: rich but impoverished | Pursuing Capitalized | Very important | Extremes polarized Either on one side or the other | Control, position | Important | Not a priority |
| Priority | Technological Materialism Paying my bills | Being | Distant or remote | Doing & being mixed | Business education doing | Family goals | Develop friendship, spiritualism | Family, education | Safety, protection |
| History | Influence on decision | Very rich powerful country | Linear sense of history | Proud | 5000 years | Ancient Rich | Proud, strong influence on decision | Important, emphasis on our roots | Unsure about national identity -(3 rd Reich) |
| Religion | Individual Freedom of Choice | Mainly orthodox Christian | Many African traditional religions Islam, Christianity | Family interest | Nothing | All inclusive | Society choice integrated | Central, Important | State church ok Free churches suspicious |
| Conflict Solved | Agencies courts | Still going on | By elders negotiation consultation | Family Agency | Silence or anger | Family intervention | Tribes, families cliques | Silence, anger | Strike first, hit hard, dig deep |
| Food / Customs | Fast Meeting place | Abundant, rich tables, vodka important to many | Diverse rice, vegetables | Well developed variety | Rice, noodles, pork | Spicy Hot | Variety, hospitable, generous | Traditional Gathering w/family | Welfare state government provides |
| Concerns | Career perfect the law of freedom Growing old | Family | Day to day survival | Job academic History | Money relationships | Future Family values | Reputation Protect my dignity, my society | Education of women, present, today | American overpower "big brother is watching you" protection of information |
| Change | Growth oriented progress | Huge social changes | More concern with keeping traditions | Tradition Growth | Slowly traditional | Easily adaptable, traditional | Tradition, consistency | Slow, difficult | Not uncommon to change |
| Age | Emphasis power children & youthfulness | Birthday important | Elders respected children conform | Emphasis on senior changing | On elderly | Elders esteemed | Emphasis on courtesy, seniors & elders | Respect Elder | Emphasis on professionalism & social status |
| Time | Valued Respected Time oriented | Not valued | Value people more than time | Relationship oriented | Step by step | Plus/minus 50 minutes | Neglected Not respected Event oriented | Relaxed, casual | respected |
| Observation Recognition | Proud people superficial | Personal recommendation | Syncretistic | Overall | Mix | Multicultural | Overall - plural | Personal, reputation in name, our word | Person's title |
| Communication | Direct, request or demand what they want | Trusting takes a lot of time | Indirect Proverbs etc.. | Indirect | Indirect | Non-verbal, cultural | Indirect Beat around the bush | Direct | Formal |
| Friendships | Casual | Deep but slow to develop | Value friendships & relationships | important | Slowly build trust | Deep rooted | Necessary obligation | Important Treated like family | Few but deep Straight forward, personal demeanor |